



THE EXEMPLARS IN GLOBAL HEALTH NEWSLETTER: JULY 2020



Welcome to the Exemplars in Global Health Newsletter

Dear Friend,

It's my great pleasure to welcome you to the first edition of the **Exemplars in Global Health** monthly newsletter.

As you may already know, we launched the Exemplars in Global Health program this month, in partnership with the Bill & Melinda Gates Foundation, to help global health decision makers learn from countries that have made extraordinary progress in important health outcomes – often with limited resources.

We believe we can achieve our global health goals by identifying positive outliers, analyzing how they achieved their success, recognizing the challenges they faced, and adopting key elements of their strategies.

Our platform features original research from our in-country and global partners who are leading experts in their fields. These partners, including the teams at SickKids, the University of Global Health Equity, and Last Mile Health, along with political and civil society leaders and researchers from around the world, have led our efforts to develop actionable, data-driven takeaways on childhood stunting, under-five mortality, and community health workers, as well as emerging issues such as COVID-19. In addition to our public and freely accessible research, we also offer decision support and Ask an Expert services to clarify Exemplars insights, methodologies, and conclusions.

Our aim is to help support a robust, evidence-based dialogue on field-tested strategies and models that have expedited success at scale. We hope that global health decision makers, implementers, and funders will find the information they need and welcome you to become part of our community by registering on our platform, which will allow you to post public comments on our research and share your insights.

The theme of our inaugural newsletter is COVID-19. Below, we highlight two emerging success stories in the battle against the pandemic in South Korea and Germany. We look forward to partnering with you as we seek to strengthen health systems. Please reach out to us to let us know what you think and how we can help you.

Sincerely,
Niranjan Bose



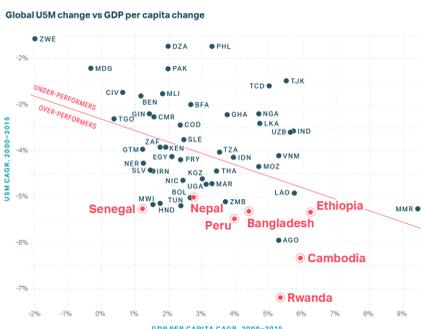
Niranjan Bose, PhD
Managing Director, Health and Life Sciences

Register to join the discussion on the Exemplars in Global Health platform:

[SIGN UP](#)

WHAT IS AN EXEMPLAR?

Exemplars are countries that outperformed their peers in a specific health outcome, achieving progress far beyond what their economic growth alone would have predicted. The graphic below highlights some of these positive outliers for under-five mortality. What lessons we can pull from the experience of Ethiopia, Senegal, Bangladesh and the other outliers? And how might they be adapted and adopted by others? That's what Exemplars in Global Health is committed to exploring.



EVENTS



Exemplars in Global Health COVID-19 Webinar

If you couldn't join our July 20th webinar, "COVID-19 Exemplars: the Power of Positive Outliers, and What We Can Learn from Their Success," you can watch the discussion [here](#).

The webinar opened with Bill Gates, Co-chair and Trustee of the Bill & Melinda Gates Foundation, explaining that he founded the Exemplars in Global Health program because the marketplace does not effectively spread knowledge of best practices in global health, which delays progress. Mr. Gates explained, "If the countries that are lagging adopt some of the practices and strategies of the leading countries in under-five mortality alone, you can save hundreds of thousands of lives every year... [even recognizing that] not everything translates between geographies."

This inaugural webinar was co-hosted by Exemplars in Global Health, Amref Health Africa, the Center for Global Development, and the Center for Strategic and International Studies. Speakers included: Dr. Carissa Etienne, Dr. Tom Frieden, H.E. Vũ Đức Đam, Dr. John Nkengasong, Dr. Muhammad Pate, Prof. Peter Piot, and Dr. Soumya Swaminathan.

[Watch the Webinar >](#)

FEATURE

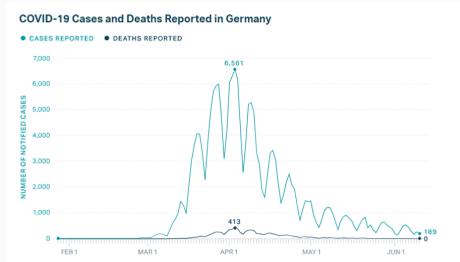


South Korea and COVID-19: The Lessons of MERS

Written by June-Ho Kim, Julia Ah-Reum An, and SeungJu Jackie Oh

While much has already been written about South Korea's success with testing at scale, we hope to add to the global discussion by looking at the country's early success across three phases of the epidemic: preparedness and response framework: detection, containment, and treatment. We find that many aspects of South Korea's response are worthy of further research, including: investments in preparedness, decisive and science-based leadership, strategic clarity and a relentless focus on testing and contact tracing, and a willingness to innovate.

[Read More >](#)



Germany and COVID-19: The Benefits of Preventing Transmission Among Key Groups

Written by Lothar Wieler, Ute Rexroth and René Gottschalk

Throughout the COVID-19 pandemic, Germany has been more successful than most at preventing, detecting, containing, and treating infections. The country's strong enabling environment, including its strong public health care system and expert scientific institutions, has largely contributed to this broad-based progress. Germany did not prevent the COVID-19 outbreak, but it minimized death tolls – including by preventing transmission to large numbers of nursing home residents.

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PERSPECTIVES



What Can Smallpox Eradication Teach us About our Response to COVID-19?

Written by Dr. Bill Foege

For many global health decision makers, COVID-19 has come to symbolize a failure to apply lessons from past experiences with infectious diseases. Let's pause to reflect on some of the lessons we learned during our campaign against smallpox to help address the current pandemic and better prepare for the next one.

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How Can we Mitigate the Impact of COVID-19 on Child Health?

Written by The Exemplars in Under Five Mortality Reduction Partnership (Lisa R Hirschhorn, Nathaniel Gerthe, David E Phillips, Oliver Rothschild, Manpreet Singh, and Agnes Binagwaho)

Although the direct effects of COVID-19 on children seem to be less severe than on adults, it poses a significant indirect threat to children's health by disrupting the delivery of routine health services such as immunization. In this article, we focus on four strategies that stand out as especially important for achieving a resilient health system capable of responding to the current pandemic and maintaining coverage of key interventions known to reduce under-five mortality.

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ABOUT

Exemplars in Global Health

Exemplars in Global Health is more than just a research platform. We also offer governments, researchers, NGOs, and funders a variety of support services from conducting desk research, organizing study tours and workshops, and longer-term collaborations to support the design or implementation of evidence-based programming and strategies.

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