



The Exemplar

July 2021

Hi Friend,


COVID-19 is far from over, but we have started looking back to extract important learnings from the global pandemic.

While it will be a long time before we have gathered all its lessons, the crisis has already revealed key takeaways:

- **We need to rebuild trust in public health.** As Professor [Heidi Larson](#) explains, equity is key to ensuring confidence in the response to global health challenges.
- **We need to innovate.** As [Nomita Divi](#) reveals, everyone – from farmers to lab technicians – has a part to play in surveillance, to ensure crises are addressed, before they become unmanageable.
- **We need to prepare.** As [Dr. Agnes Binagwaho](#) states, implementation science is the best way to ensure we can close the know-do gap in a way that saves lives.
- **We need to ensure access.** As [Dr. Githinji Gitahi](#), Global CEO of Amref Health Africa, and Exemplars partner, [recently said](#), we are before a "catastrophic moral failure," adding that "a vaccine delayed is a vaccine denied."

Our team has been busy researching other scalable lessons from COVID-19, to share with all of you. We invite you to read about some of them in our [COVID-19 Digital Health Tools Research](#), and to connect with us on Twitter and LinkedIn, to share your perspectives on what a better future might look like.

Best,
Niranjana Bose

 **Gates Ventures**
Niranjana Bose, PhD
Managing Director, Health and Life Sciences

We'd love to hear from you! Join our conversation on the most important health stories of our time, on Twitter.

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FEATURES



Communities Must be Prepared to Accept MDA Interventions

In advance of Exemplars in Global Health's publication of new research on how India has implemented mass drug administration in Maharashtra and Odisha to eliminate lymphatic filariasis by 2021, the director of India's National Vector Borne Disease Control Program, [Dr. Neeraj Dhingra](#), explains how he and his team addressed community fears, and highlights the power of partnerships.

[Read More >](#)



How Brazil's 238,000 Community Health Care Workers (CHWs) Are Giving 160 Million People a Chance at a Healthier Life

Brazil's CHW program, one of the largest in the world, has helped the country reduce under-five mortality by 75 percent, maternal mortality by nearly 60 percent and has helped the country achieve nearly universal immunization. By embedding CHWs in the health system and using a multi-sectoral approach, CHWs were able to proactively provide preventive care to 60 percent of the country's population.

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PERSPECTIVE

Want to Improve Malnutrition? Start With Women's Rights, Educating Girls and Hygiene

Do you miss [Dr. Emily Keats'](#) Perspective? She and her team at SickKids found that indirect strategies, such as interventions to improve women's empowerment, girls' education, poverty reduction and WASH could account for half of stunting reduction in some countries, while supportive nutrition strategies contributed anywhere from 33 to 63 percent stunting reduction in others. [Read More >](#)

EVENTS

UN Food Systems Pre-Summit (#UNFSS2021), July 26-28

As part of the Decade of Action to achieve the Sustainable Development Goals by 2030, the UN Food Systems Pre-Summit focuses on generating action and progress by identifying solutions and leaders, and issuing a call for action at all levels of the food system, including national and local governments, companies and citizens. It will also elevate public discussion about how reforming our food systems can help us achieve the SDGs, develop principles to guide governments and other stakeholders looking to leverage their food systems to support the SDGs, and help create a fairer, more sustainable world, with a system of follow-up and review to ensure that the Summit's outcomes continue to drive new actions and progress.

Stand Up for Women: Women's Nutrition, Economic Empowerment, and Leadership in Food Systems Cluster (#StandUp4Women), July 27

In an affiliated session of the UN Food Systems Pre-Summit, this discussion will focus on building women leaders in food systems, empowering women as food entrepreneurs, and initiating a country-driven anemia alliance. It will also shape how the Cluster can support the newly established broader gender Coalition for Action, "Making food systems work for women and girls."

World Breastfeeding Week (#WBW2021), August 1-7

Every August 1-7 since 1992, World Breastfeeding Week (WBW) is celebrated to commemorate UNICEF's 1990 Innocenti Declaration. In 2016, WBW aligned with the Sustainable Development Goals, and in 2018, the event was endorsed by a World Health Assembly Resolution, which recognized it as an important breastfeeding promotion strategy.

International Conference on Maternal and Child Health, August 23-24

The International Conference on Maternal and Child Health brings together leading academic scientists, researchers, and research scholars to share their experiences and research results on all aspects of Maternal and Child Health. It also provides an interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered, and solutions adopted, in the fields of Maternal and Child Health.

Follow us on LinkedIn at [Exemplars in Global Health](#) for additional updates, resources, and research, and join the conversation with [#Exemplars](#).

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ABOUT

Exemplars in Global Health

Exemplars in Global Health is more than just a research platform. We also offer governments, researchers, NGOs, and funders a variety of support services. Our services include conducting desk research, organizing study tours and workshops, and longer-term collaborations to support the design or implementation of evidence-based programming and strategies.

Learn more [about Exemplars in Global Health](#), or read previous editions of [The Exemplar](#).