



The Exemplar

December 2021

Dear Friend

I realize unscrambling eggs and marriage are not likely subjects in a newsletter about global health. But in a year that has been nothing if not unconventional, they may be both fitting metaphors and enticing invitations to read two important Perspectives before the year is over.


First are reflections from the renowned epidemiologist and former U.S. CDC Director Dr. William Foege, whose exceptional achievements in global health include leading the eradication of smallpox. Dr. Foege participated in a candid conversation with the Exemplars team, allowing us to share some of his insights with you, [including why it's impossible to unscramble eggs and why it's essential to edit our own obituaries](#).

Second are reflections from another global health visionary, Dr. Mark Rosenberg, former president and CEO of The Task Force for Global Health. Read Dr. Rosenberg's breakdown of [the "7 Cs" that make coalitions effective](#), and see why the lessons of strong marriages can be applied to make even the most complex global health alliances resilient and successful.

As we bid farewell to a year that has tried and tested us, I want to thank you for being a part of Exemplars in Global Health, and for your willingness to help us tell stories of global health success from every corner of the globe. Our findings – and our partners – are proof positive that even in the most difficult hour, productive change and exceptional results are within our reach. For me, it's the most important lesson we can take into 2022.

Wishing you and yours a very healthy and happy holiday season.

Warmly,
Niranjan Bose

 **Gates Ventures**
Niranjan Bose, PhD
Managing Director, Health and Life Sciences

What innovations are going to help you achieve your goals in 2022?

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FEATURED STORIES & ANALYSIS



Primary Health Care

Primary Health Care (PHC) can meet up to 90 percent of a person's health care needs over a lifetime, but only half the world's population has access to it. With estimates suggesting that scaling up access to PHC in low- and middle-income countries could help prevent as many as 60 million deaths by 2030, Exemplars in Global Health's ongoing research shows how PHC can be optimized to enhance physical, mental, and social health and wellbeing at different levels of expenditure.



UHC Day

To mark the publication of new Exemplars in Global Health research on primary health care – and in celebration of Universal Health Coverage Day 2021 – we spoke with EGH research partners Dr. Edwine Barasa, Director of Kenya's KEMRI Wellcome Trust; Dr. Anna Vassall, Director of the Global Health Centre at the London School of Hygiene and Tropical Medicine (LSHTM); and Dr. Felix Masiye from the Department of Economics at the University of Zambia, about the lessons from successful PHC programs, how COVID has impacted PHC, and how, in many communities, PHC can be the differentiator between life and death.

Lessons of Millions Saved 'holding up very well': CGD's Glassman

We spoke with the Center for Global Development's Executive Vice President and CEO of CGD Europe, Amanda Glassman, to see how case studies from the influential global health book are holding up in a world that has shifted dramatically.

COVID is Accelerating Innovations in Digital Health and Driving Growth in Patient-Centric Tech

New digital health tools are helping patients, especially in rural areas, obtain quicker diagnoses and health information – and potentially hold the key to improving equity in access to care.

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Join a passionate and dedicated community of global health leaders working on the biggest challenges of our times. Take advantage of critical learning from countries around the world as you tackle similar problems at home. And, add your knowledge and voice to a robust and growing set of resources designed to ensure the positive and most equitable global health outcomes. [Learn more.](#)

